

Menu of Services

(For more services, please visit our website: <http://www.Our360World.com/services>)

Social Profile Management

- Especially created for busy executives, we'll manage your social profiles & online presence to make sure you get the maximum value from social media without having to spend your time online!
- What are others saying about you online when you're not looking? We can protect your online image by managing Twitter and Google alerts relevant to you & your business.

Small Business Social Media Consulting

- We can help your business get started marketing it's services online using Social Media sites such as: Facebook, Twitter, LinkedIn, YouTube, FriendFeed, Blogs and more
- We'll show you the tools you need to manage these sites in a short amount of time each day to increase your traffic & sales

Service Price List

Consulting & Set Up

Evaluation - \$149

We'll evaluate your current web presence—from your website, blog and traffic solutions, to your use of social media, video marketing and email opt in choices—or lack thereof. We'll have a one-on-one call where we walk you through the results and tell you what's HOTT and what's NOTT and give you honest feedback & recommendations! The purpose of the call is to show you how to consolidate your efforts and maximize your results!

Basic Package - \$249 (upgrade from the Evaluation is \$100)

The Basic Set-up Package includes set up of up to three profiles of your choice and basic networking of these profiles together with each other and your blog or website. We'll also show you how they work.

Coaching Program - \$249

Need help implementing your Social Media Strategy? The coaching program is a 3 hour program designed to help you do just that! It includes guidance via a weekly coaching call, opportunities for Q&A & training. This course goes at your pace and can be scheduled in 1 hour or 30 minute blocks.

Monthly Maintenance – Monthly Maintenance Packages are minimum 3 months

Starter Package - \$147 set up & \$1250 (3 mos) or \$450/ month

The Basic Monthly Maintenance package will provide you with 1-2 status updates/day on 2-3 networks, deleting of unwanted spam, accepting friend requests/following back & basic profile management.

Business Package - \$197 set up & \$2775 (3 mos) or \$1000/ month

The Business Monthly Maintenance package offers all the services in the Basic Monthly Maintenance package. This is an entry-level full service package where we assist you with content creation & distribution, audience building & reputation management on 3+ networks.

Celebrity Package - \$247 set up & \$2500 & up/ month

Do you have a large following already? The Celebrity Monthly Maintenance Package is a custom package created just for you and your business. In this package we will work closely with your marketing team to develop & manage your online presence across the social web. Features include: audience building, reputation management, content creation & distribution, customer service, blog management & more.

New Client Agreement: Consulting & Setup Evaluation

Client Name: _____ (hereinafter referred to as "Client")

Contractor Name: Creative Concepts Int., LLC (hereinafter referred to as "Contractor")

Services: Initial Evaluation

[Summary of Package Description] We'll evaluate your current web presence—from your website, blog and traffic solutions, to your use of social media, video marketing and email opt in choices—or lack thereof. We'll have a one-on-one call where we walk you through the results and tell you what's HOT and what's NOT and give you honest feedback & recommendations! The purpose of the call is to show you how to consolidate your efforts and maximize your results!

Rates:

Contractor shall bill Client at the following rates: **\$149 initial evaluation** [includes analysis of current strategy]. Any additional services requested will be billed at the rate of **\$45/ hour**. (Upgrade to basic package for an additional \$100, valid only at time of initial evaluation purchase.)

Charges & Payment:

Work will be billed at the rates described above on the **5th of each month**. First time clients will be billed in full, or **\$149 + first month's service** (see above) in advance, unless otherwise arranged. Payment can be made via credit card through Paypal or check if requested in advance. (A fee of up to \$35.00 may be charged for any returned check.) Invoices are **Net 10 days**. If payment is not received by the **15th of the month**, all work on your account will be withheld until payment is made. **There are no refunds for services not completed due to late / non-payment.**

Length of Contract:

No Minimum for initial evaluation (unless service contract also requested).

In the event of changes to the scope of work or other factors outside of Contractor's control, Contractor shall reserve the right to renegotiate this Agreement and collect for all services performed up to the date of renegotiation.

Termination:

Either party may terminate this Agreement by giving written notice to the other party. In the event of termination, Client shall pay Contractor for all hours and expenses accrued up to the date of termination. In the unlikely event litigation is commenced between the parties of this Agreement, the party prevailing shall be entitled, in addition to other relief, to a reasonable sum for attorney's fees.

Approved:

Contractor

Date

Client Name & Title

Date

New Client Agreement: Consulting & Setup Basic

Client Name: _____ (hereinafter referred to as "Client")

Contractor Name: Creative Concepts Int., LLC (hereinafter referred to as "Contractor")

Services: Basic Package

[Summary of Package Description] We'll evaluate your current web presence—from your website, blog and traffic solutions, to your use of social media, video marketing and email opt in choices—or lack thereof. We'll have a one-on-one call where we walk you through the results and tell you what's HOT and what's NOT and give you honest feedback & recommendations! The purpose of the call is to show you how to consolidate your efforts and maximize your results!

Rates:

Contractor shall bill Client at the following rates: **\$249 initial evaluation** [includes analysis of current strategy, set up of up to three(3) profiles of your choice, basic networking of profiles with each other and your blog or website. We will also show you basic operation of the profiles/sites]. Any additional services requested will be billed at the rate of **\$45/ hour**.

Charges & Payment:

Work will be billed at the rates described above on the **5th of each month**. First time clients will be billed in full for **\$249 + first month's service** (see above) in advance, unless otherwise arranged. Payment can be made via credit card through Paypal or check if requested in advance. (A fee of up to \$35.00 may be charged for any returned check.) Invoices are **Net 10 days**. If payment is not received by the **15th of the month**, all work on your account will be withheld until payment is made. **There are no refunds for services not completed due to late / non-payment.**

Length of Contract:

No Minimum for basic setup (unless service contract also requested).

In the event of changes to the scope of work or other factors outside of Contractor's control, Contractor shall reserve the right to renegotiate this Agreement and collect for all services performed up to the date of renegotiation.

Termination:

Either party may terminate this Agreement by giving written notice to the other party. In the event of termination, Client shall pay Contractor for all hours and expenses accrued up to the date of termination. In the unlikely event litigation is commenced between the parties of this Agreement, the party prevailing shall be entitled, in addition to other relief, to a reasonable sum for attorney's fees.

Approved:

Contractor

Date

Client Name & Title

Date

New Client Agreement: Starter Package

Client Name: _____ (hereinafter referred to as "Client")

Contractor Name: Creative Concepts Int., LLC (hereinafter referred to as "Contractor")

Services: Starter Package

[Summary of Package Description] The Basic Monthly Maintenance package will provide you with 1-2 status updates / day on 2-3 networks, deleting of unwanted spam, accepting friend requests / following back & basic profile management.

Rates:

Contractor shall bill Client at the following rates: **\$450** first month fee and \$450/month each month following in advance for the term of the contract [for existing profiles, if setup of profile is required see basic package for rates]. Any additional services requested will be billed at the rate of **\$45/ hour**.

Charges & Payment:

Work will be billed at the rates described above on the 1st of each month. First time clients will be billed in full for **\$450** in advance (optionally one can pay quarterly in advance for \$1250), unless otherwise arranged. Payment can be made via credit card through Paypal or check if requested in advance (check must clear before services are started). (A fee of up to \$35.00 may be charged for any returned check.) Invoices are **Net 15 days**. If payment is not received by the **15th of the month**, all work on your account will be withheld until payment is made. **There are no refunds for services not completed due to late / non-payment.**

Length of Contract:

3 month minimum for starter package.

In the event of changes to the scope of work or other factors outside of Contractor's control, Contractor shall reserve the right to renegotiate this Agreement and collect for all services performed up to the date of renegotiation.

Termination:

Either party may terminate this Agreement by giving written notice to the other party. In the event of termination, Client shall pay Contractor for all hours and expenses accrued up to the date of termination. In the unlikely event litigation is commenced between the parties of this Agreement, the party prevailing shall be entitled, in addition to other relief, to a reasonable sum for attorney's fees.

Approved:

Contractor

Date

Client Name & Title

Date

New Client Agreement: Business Package

Client Name: _____ (hereinafter referred to as "Client")

Contractor Name: Creative Concepts Int., LLC (hereinafter referred to as "Contractor")

Services: Starter Package

[Summary of Package Description] The Business Monthly Maintenance package will provide you with 1-2 status updates / day on 2-3 networks, deleting of unwanted spam, accepting friend requests / following back & basic profile management. We also assist you with content creation & distribution, audience building & reputation management on 3-5 networks.

Rates:

Contractor shall bill Client at the following rates: **\$1000** first month fee and \$1000/month each month following in advance for the term of the contract [for existing profiles, if setup of profiles is required see basic package for rates]. Any additional services requested will be billed at the rate of **\$45/ hour**.

Charges & Payment:

Work will be billed at the rates described above on the 1st of each month. First time clients will be billed in full for **\$1000** in advance (optionally one can pay quarterly in advance for \$2775), unless otherwise arranged. Payment can be made via credit card through Paypal or check if requested in advance (check must clear before services are started). (A fee of up to \$35.00 may be charged for any returned check.) Invoices are **Net 15 days**. If payment is not received by the 15th of the month, all work on your account will be withheld until payment is made. **There are no refunds for services not completed due to late / non-payment.**

Length of Contract:

3 month minimum for starter package.

In the event of changes to the scope of work or other factors outside of Contractor's control, Contractor shall reserve the right to renegotiate this Agreement and collect for all services performed up to the date of renegotiation.

Termination:

Either party may terminate this Agreement by giving written notice to the other party. In the event of termination, Client shall pay Contractor for all hours and expenses accrued up to the date of termination. In the unlikely event litigation is commenced between the parties of this Agreement, the party prevailing shall be entitled, in addition to other relief, to a reasonable sum for attorney's fees.

Approved:

Contractor

Date

Client Name & Title

Date

Client Info Sheet

_____ log-in information for the sites/services listed below. If you use other services that are not listed, please add them at the bottom of the page. By providing this information you authorize Creative Concepts Int., LLC to access and modify these accounts on your behalf according to the contract signed between yourself and Creative Concepts Int., LLC

FACEBOOK

Username	
Password	
Date of Birth	
URL profile	
URL fan page	
Groups	

TWITTER

Username	
Password	

LINKEDIN

Username	
Password	
Groups	

VIDEO SERVICE

[youtube, Viddler, Vimeo, blip.tv, etc.]

Service/Site	
Username	
Password	
Service/Site	
Username	
Password	

BLOG SERVICE

[Posterous, Tumblr, Wordpress, Livejournal, Blogger, TypePad, etc.]

Service/Site	
Username	
Password	

EXTRA SERVICES

Service/Site	
Username	
Password	
Service/Site	
Username	
Password	
Service/Site	
Username	
Password	